



# Media Information

FOR IMMEDIATE RELEASE  
Mon., Nov. 2, 2009

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## Nine Games this October in Top 20 of all regular season FSN Pittsburgh telecasts

The Pittsburgh Penguins thirteen game telecasts on FSN Pittsburgh averaged an 8.97 HH rating in October, according to Nielsen Media Research. Nine of those games landed in the Top 20 Highest Rated Regular Season Games and five in the Top 10 on the regional sports network.

“On the ice and on FSN Pittsburgh, October was a record-setting month for the Pittsburgh Penguins. As this team advances toward the playoffs, we expect those ratings to continue to grow,” said Ted Black, Senior VP/General Manager, FSN Pittsburgh. “On a typical night, more than 100,000 are tuned in to FSN Pittsburgh. Thousands of those viewers may have never laced up skates, so one of our ongoing goals is to explain the nuances of the game in a way that not only educates those who are new to the sport, but does so in a way that does not offend a hard core fan.”

FSN Pittsburgh currently leads all FOX regional sports networks in NHL game ratings and did so in the 2007-08 and 2008-09 seasons.

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Rank	All-Time Highest Rated Regular Season Games on FSN Pittsburgh	Opponent	Rating
1	Wednesday, December 27, 2000	vs. Toronto Maple Leafs	15.90
2	Friday, October 23, 2009	vs. Florida Panthers	10.74
3	Thursday, March 27, 2008	at New York Islanders	10.65
4	Wednesday, April 2, 2008	vs. Philadelphia Flyers	10.52
5	Friday, October 2, 2009	vs. New York Rangers	10.51
6	Wednesday, October 28, 2009	vs. Montreal Canadiens	10.26
7	Tuesday, February 4, 1997	vs. Vancouver Canucks	10.00
8	Thursday, October 8, 2009	at Philadelphia Flyers	9.87
9	Sunday, March 18, 2007	vs. Ottawa Senators	9.70
10	Saturday, October 24, 2009	vs. New Jersey Devils	9.54
11	Monday, March 10, 1997	vs. Montreal Canadiens	9.30
12	Thursday, January 10, 2008	at Tampa Bay Lightning	9.28
13	Saturday, October 31, 2009	vs. Minnesota Wild	9.21
14	Wednesday, October 14, 2009	at Carolina Hurricanes	9.06
15	Wednesday, October 7, 2009	vs. Phoenix Coyotes	8.94
16	Wednesday, April 1, 2009	vs. New Jersey Devils	8.87
17	Tuesday, March 10, 2009	vs. Florida Panthers	8.84
18	Saturday, January 5, 2008	vs. Florida Panthers	8.79
19	Sunday, April 6, 2008	at Philadelphia Flyers	8.78
20	Monday, October 12, 2009	at Ottawa Senators	8.77

Ratings by Nielsen Media Research in Pittsburgh DMA.

FSN Pittsburgh telecasts more than 2,000 hours of local programming each year including the Pittsburgh Pirates, Penguins and Steelers. FSN Pittsburgh also carries athletic contests and programming from the University of Pittsburgh, West Virginia, and the WPIAL, among others. The network's extensive offering of live events and ancillary programming is also available in high definition on FSN HD and reaches 2.3 million cable and satellite homes in Pennsylvania, West Virginia, Ohio and Maryland. FSN Pittsburgh is a member of the Liberty Sports Group, which also includes the regional sports networks FSN Northwest and FSN Rocky Mountain (and sub-region FSN Utah). The three networks combined reach more than 8.5 million viewers across 17 states and own exclusive programming and distribution partnerships with more than 23 professional and collegiate teams. Liberty Sports Group is a controlled subsidiary of Liberty Media Corporation attributed to the Liberty Entertainment Group (Nasdaq: LMDIA). For more information, please visit [www.fsninsider.com](http://www.fsninsider.com).