



Media Information

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Contact: Jennifer Roccia Moreau
412-316-3823, jmoreau@libertysportsgroup.com

Record Ratings for Penguins Regular Season on FSN

FSN Pittsburgh Remains Highest-rated FSN regional sports network for NHL regular season

FSN Pittsburgh, the exclusive rights-holder for Pittsburgh Penguins regional telecasts, concluded the Penguins 2008-09 regular season with record high ratings averaging a 6.9. *FSN Live Penguins Post-Game, presented by Skarkist*, also recorded record high ratings averaging 2.5. FSN Pittsburgh led all FSN regional sports networks in NHL game ratings for both the 2007-08 and the 2008-09 regular seasons.

The Penguins 6-1 win over the New Jersey Devils at Mellon Arena on April 1, 2009 was the highest-rated game on FSN Pittsburgh for the 2008-2009 regular season with an 8.8 rating. The game landed sixth on FSN's all-time highest regular season ratings list of Pens telecasts. The highest rating of a regular season Penguins game in FSN Pittsburgh history still remains the 15.9 mark for the first game Mario Lemieux returned to the team in December 2000.

"We congratulate the Pittsburgh Penguins, their fans and FSN Pittsburgh on a second consecutive season of record ratings. The FSN Pittsburgh crew does an outstanding job of bringing viewers inside the game, and we look forward to their Penguins telecasts during the Stanley Cup Playoffs," NHL Deputy Commissioner **Bill Daly**.

"We are delighted that our strong partnership with FSN Pittsburgh has resulted in a second straight year of record ratings," said Penguins CEO **Ken Sawyer**. "FSN does a great job of servicing Penguins fans with a tremendous broadcast product, and we want to salute the FSN broadcasters, crew, staff and management for the role they have played in another record-setting season."

Regular Season	Avg. Game Rating	Avg. Post-Game Rating
2008-09	6.9	2.5
2007-08	6.1	2.4

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FSN Pittsburgh reaches 2.3 million cable and satellite homes in Pennsylvania, West Virginia, Ohio and Maryland. The regional sports network, telecasts more than 2,000 hours of local programming each year including the Pittsburgh Pirates, Penguins and Steelers. FSN Pittsburgh also carries athletic contests and programming from the University of Pittsburgh, West Virginia, and the WPIAL, among others. FSN Pittsburgh is a member of the Liberty Sports Group, which also includes the regional sports networks FSN Northwest and FSN Rocky Mountain. The three networks combined reach more than 8.5 million viewers across 17 states and own exclusive programming and distribution partnerships with more than 24 professional and collegiate teams. Liberty Sports Group is a division of Liberty Media Corporation, which owns interests in a broad range of electronic retailing, media, communications, and entertainment businesses. For more information, please visit libertysportsgroup.com.